



EXHIBITOR PROSPECTUS

2020 EMERGING THERAPIES FOR PBC, NASH, ESLD AND HCC SEMINAR SERIES

Seminar Locations

Pasadena, CA	February 1	Phoenix, AZ	August 22
Louisville, KY	February 8	Detroit, MI	September 12
St. Louis, MO	February 22	San Diego, CA	September 26
San Francisco, CA	March 7	Dallas, TX	October 3
Washington, DC	August 1	Denver, CO	October 10
New Orleans, LA	August 8	Ft. Lauderdale, FL	October 17

Conference Highlights

- Updates on the latest clinical guidelines with strong patient-focused educational sessions.
- Teams of local experts, comprised of physicians and advanced-practice clinicians, providing an interdisciplinary team approach to patient care.
- Small classroom learning environment to promote interaction with faculty and between participants.
- Engaging learning format that includes cutting-edge, evidence-based presentations, illustrative case studies, small group discussion, and the use of Audience Response technology to gauge opinion and build consensus.

Target Audience

- Hepatologists
- Family Physicians
- Clinical Pharmacists
- Internists
- Advanced Practice Nurses
- Nurses
- Gastroenterologists
- Physician Assistants
- Medical Residents and Fellows

Exhibit Schedule

Set Up	6:30 – 7:15 a.m.
Exhibits Open	7:30am
Breakfast & View Exhibits	7:30 – 8:00 a.m.
AM Break & View Exhibits	10:15 – 10:30 a.m.
Lunch & View Exhibits	12:00 – 1:00 p.m.
PM Break & View Exhibits	2:15 – 2:35 p.m.
Take Down	2:45– 3:45 p.m.
Seminar Concludes	3:45pm

Exhibit Opportunity

Tabletop Exhibit Space

\$2,500

Exhibit at three to six cities and the price drops to \$2,200 per city

Exhibit at seven or more cities and the price drops to \$1,800 per city

Included with your exhibit purchase:

- **Exhibit Space:** Six foot skirted exhibit table, two chairs and wastebasket. AC power may be available on request
- **Seminar Access:** Admission and CE credit for two (2) company representatives to attend the program.
- **Attendee List:** List of pre-registered attendees will be sent to all confirmed exhibitors prior to the conference. (e-mail addresses not included). After the seminar, an update will be provided.

Seminar Support Opportunities

Food & Beverage Stations

Attendees and faculty will enjoy hearty buffets and coffee breaks through your generous support. Your company signage will be strategically placed next to your selected food or beverage station in the exhibit hall, as well as be acknowledged from the Speaker's Podium and in the Digital App. Prices are per city and subject to availability.

Breakfast buffet - \$2000 Lunch Buffet - \$3500 Breakfast, Lunch and Coffee Breaks - \$5000



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Private Participant Educational Sessions

Arrange an educational session with the seminar participants to discuss new therapies, assess clinician needs or introduce new products in an exclusives setting. These sessions can be before or after the seminar or during the lunch hour. Price includes invitations to all pre-registrants and printed acknowledgement at the program. [Contact us for more details and availability](#)

Exhibit Information

For an exhibit application to be accepted, the products and services must relate to the educational activity's content. SCLRC reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibit applications will be reviewed.

- All applications must be received at least **two weeks prior** to the conference date. Full payment must accompany the application. Written confirmation of acceptance will be sent to the organizational contact.
- The exhibit cancellation deadline is eight (8) days prior to the conference date. If written request is received in that time frame, SCLRC will refund the exhibit fee, less a \$500 processing fee. Cancellation requests received after that time will not be eligible for a refund.
- Exhibit space will be assigned at the seminar. Space must be occupied by **7:15 a.m. the day of the conference**. Failure to meet this deadline may cause forfeiture of your space and we may use or reassign the space without refund. Exhibitors who anticipate delays must notify the SCLRC representative.

CME GUIDELINES & POLICIES

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibits must be in a room or area separate from the education and the exhibits will not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational meeting room. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Representatives of a commercial interest may attend the CME activities at the discretion of SCLRC for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the classroom.

Seminar Modification or Cancellation

SCLRC reserves the right to modify the course's schedule or program as necessary. SCLRC also reserves the right to cancel this seminar, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of a program cancellation.

Liability: Neither SCLRC, the University of Louisville, the meeting venue nor any of their representatives shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor agrees to indemnify SCLRC, the University of Louisville, the meeting venue or any of their representatives. Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Security: the exhibit area will not be locked and no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the SCLRC nor the venue will accept liability for any items in the exhibit area at any time.



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Application to Exhibit or Sponsor

COMPANY INFORMATION

Company Name: _____

Contact Person: _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

e-Mail: _____

EXHIBIT FEE

- 6' tabletop \$2,500 per city
- 6' tabletop at three to six cities \$2,200 per city
- 6' tabletop at seven to twelve cities \$1,800 per city

SUPPORT OPPORTUNITIES

- Food & Beverage Stations Breakfast \$2000 Lunch \$3000 Breakfast, Lunch and Breaks \$5500
- Please specify City(ies) _____
- Private Participant Session(s) City(ies) _____ Contact us for more information

CITIES

- Select city's where your company will exhibit - see below.
- **Please provide the names, titles and e-mail addresses of the representatives attending each city**
- Please have representatives wear their company name badges.

- Pasadena** February 1
- San Francisco** March 7
- Phoenix** August 22
- Dallas** October 3
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AGREEMENT

It is agreed and understood that the information in this exhibitor prospectus is part of a contract between the exhibiting company and SCLRC. This application shall serve as both a contractual agreement and invoice for exhibitors. By signing below you agree to the rules and regulations of the Emerging Therapies for PBC, NASH, ESLD and HCC Seminars set forth in this exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

PAYMENT

Please make checks payable to SCLRC. Our Tax ID number is: 33-0816015.

Please send your completed application and full payment to: Howard J. Horwitz, CME Director
SC Liver Research Consortium - P.O. Box 544 Fox Island, WA 98333
Questions? Please call (253) 432-4023 Or e-mail to cme@scliver.com